



Material Event Disclosure 2 April 2024

Multi-Channel Chain Store Support

Our company's application, submitted to the Directorate General of Export of the Ministry of Trade of the Republic of Turkey, aims to be included in the scope of the multi-channel chain store support, as regulated under Article 18 of the Presidential Decree No. 5973 dated 17.08.2022 regarding Export Supports, and examined within the framework of the Regulation on Multi-Channel Chain Store Support prepared pursuant to the mentioned Decree.

Therefore, it has been understood that our company meets the application requirements specified in Article 9 of the Regulation on Multi-Channel Chain Store Support, and it has been deemed appropriate for our company to be included in the multi-channel chain store support program with the "EBEBEK" brand.

In this context, expenses and activities carried out after the date of our inclusion will be eligible for support within the time frame and limits specified in Article 18 of the Decree, subject to other provisions of the legislation.

About ebebek

ebebek is a website and store chain that provides quality products, friendly staff, high service standards, affordable prices, expert knowledge and after-shopping support 24 hours a day to meet all needs of mother and baby from the prenatal period up to the age of four. ebebek, which started with an e-commerce site in 2001, moved into physical retailing at the beginning of 2003 and continues to serve parents with its internet sales site and physical stores. The shares of the Company, which went public in 2023, are traded on Borsa Istanbul's Stars Market under the code EBEBK. You can find more information about the company at <https://kurumsal.ebebek.com/en/>.

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