

Material Event Disclosure 2 January 2024

December 2023 Number of Stores

As of November 30, 2023, our company has a total of 229 stores in Turkey, 224 of which are traditional and 5 are mini concept stores. As of December 31, 2023, the number of stores of our company has reached 235, of which 228 are traditional and 7 are mini concept stores.

Between December 1 and December 31, 2023; a total of 6 stores were opened: 2 in Bursa, 1 in Adana, 1 in Çanakkale, 1 in Zonguldak, and 1 in Erzurum.

About ebebek

ebebek is a website and store chain that provides quality products, friendly staff, high service standards, affordable prices, expert knowledge and after-shopping support 24 hours a day to meet all needs of mother and baby from the prenatal period up to the age of four. ebebek, which started with an e-commerce site in 2001, moved into physical retailing at the beginning of 2003 and continues to serve parents with its internet sales site and physical stores. The shares of the Company, which went public in 2023, are traded on Borsa Istanbul's Stars Market under the code EBEBK. You can find more information about the company at <https://kurumsal.ebebek.com/en/>.

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