

EBEBEK MAĞAZACILIK ANONİM ŞİRKETİ QUALITY POLICY

As EBEBEK Mağazacılık A.Ş., we operate as a leading company in our sector together with our barents, employees, suppliers, and partners, and we embrace high quality standards.

- Within the framework of international **ISO 9001 Quality Management System** standards and applicable regulations, we enhance the effectiveness of our system with a sustainable service approach and ensure continuous improvement.
- We ensure full compliance with all national and international legal regulations applicable to our operations.
- By adopting the philosophy of total quality, we achieve our corporate and departmental goals through team spirit.
- As a company that fulfills its obligations to the state, financial institutions, and suppliers fully and on time, we deliver sustainable growth and profitability to our shareholders.
- With our barent-focused service approach, we meet the expectations of mothers and fathers and ensure their satisfaction is maintained at the highest level.
- In all our processes, we prioritize employee satisfaction, empower our employees, and support their continuous development in order to achieve the highest performance.
- To maintain our presence in the global market, we place importance on the efficient use of social resources and avoid waste.
- We believe that growth can only be achieved together, and therefore we embrace the philosophy of mutual benefit in our relationships with our supplier business partners.