



Material Event Disclosure 3 February 2025

January 2025 Number of Stores

As of December 31, 2024, our company has a total of 270 stores in Turkey, 257 of which are traditional and 13 are mini concept stores. As of January 31, 2025, the number of stores of our company has reached 268, of which 256 are traditional and 12 are mini concept stores. Between January 1 and January 31, 2025; 1 store was opened in İstanbul, and 3 stores were closed: 1 in Antakya, 1 in İstanbul, and 1 in Adana.

Our company has 1 store in the United Kingdom as of January 31, 2025.

This statement has been translated into English for informative purposes. In case of a discrepancy between the Turkish and the English versions of this disclosure, the Turkish version shall prevail.

About ebebek

ebebek is a website and store chain that provides quality products, friendly staff, high service standards, affordable prices, expert knowledge and after-shopping support 24 hours a day to meet all needs of mother and baby from the prenatal period up to the age of four. ebebek, which started with an e-commerce site in 2001, moved into physical retailing at the beginning of 2003 and continues to serve parents with its internet sales site and physical stores. The shares of the Company, which went public in 2023, are traded on Borsa İstanbul's Stars Market under the code EBEBK. You can find more information about the company at <https://kurumsal.ebebek.com/en/>.

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