



Material Event Disclosure 2 May 2025

April 2025 Number of Stores

As of March 31, 2025, our company has a total of 273 stores in Turkey, 260 of which are traditional and 13 are mini concept stores. As of April 30, 2025, the number of stores of our company has reached 276, of which 261 are traditional and 15 are mini concept stores. Between April 1 and April 30, 2025; 3 stores were opened: 1 in Sakarya, 1 in Ankara, and 1 in Çanakkale.

Our company has 2 stores in the United Kingdom as of April 30, 2025.

This statement has been translated into English for informative purposes. In case of a discrepancy between the Turkish and the English versions of this disclosure, the Turkish version shall prevail.

About ebebek

ebebek is a website and store chain that provides quality products, friendly staff, high service standards, affordable prices, expert knowledge and after-shopping support 24 hours a day to meet all needs of mother and baby from the prenatal period up to the age of four. ebebek, which started with an e-commerce site in 2001, moved into physical retailing at the beginning of 2003 and continues to serve parents with its internet sales site and physical stores. The shares of the Company, which went public in 2023, are traded on Borsa Istanbul's Stars Market under the code EBEBK. You can find more information about the company at <https://kurumsal.ebebek.com/en/>.

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