

Material Event Disclosure 1 April 2024

March 2024 Number of Stores

As of February 29, 2024, our company has a total of 240 stores in Turkey, 233 of which are traditional and 7 are mini concept stores. As of March 31, 2024, the number of stores of our company has reached 242, of which 235 are traditional and 7 are mini concept stores.

Between March 1 and March 31, 2024; a total of 2 stores were opened: 1 in İstanbul and 1 in İzmir.

This statement has been translated into English for informational purposes. In case of a discrepancy between the Turkish and the English versions of this disclosure statement, the Turkish version shall prevail.

About ebebek

ebebek is a website and store chain that provides quality products, friendly staff, high service standards, affordable prices, expert knowledge and after-shopping support 24 hours a day to meet all needs of mother and baby from the prenatal period up to the age of four. ebebek, which started with an e-commerce site in 2001, moved into physical retailing at the beginning of 2003 and continues to serve parents with its internet sales site and physical stores. The shares of the Company, which went public in 2023, are traded on Borsa İstanbul's Stars Market under the code EBEBK. You can find more information about the company at <https://kurumsal.ebebek.com/en/>.

Investor Relations – Contact

Tolga Koyuncu
Financial and Administrative Affairs Director
Tel: (216) 325 73 25
investorrelations@ebebek.com

Eser Taşçı
Investor Relations Coordinator
Tel: (216) 325 73 25
investorrelations@ebebek.com