EBEBEK MAĞAZACILIK ANONİM ŞİRKETİ

INFORMATION DOCUMENT REGARDING THE EXTRAORDINARY GENERAL MEETING TO BE HELD ON 1 SEPTEMBER 2026

Pursuant to the decision of our Company's Board of Directors dated 5 August 2026, our Company's extraordinary general meeting will be held on Tuesday, 1 September 2026 at 11.00 am, at the Company's head office located at Değirmen Yolu Caddesi No: 37, D: 6, İçerenköy Mahallesi, Ataşehir, Istanbul, with the agenda set out below.

Our Company's shares are registered with the Central Registry Joint Stock Company ("MKK"), and shareholders may attend the extraordinary general meeting in person or through their representatives. Furthermore, shareholders may participate in the general meeting electronically, either in person or through their representatives, via the electronic general meeting system ("EGKS") provided by the Central Securities Depository, using their secure electronic signatures.

Shareholders or their representatives wishing to attend the meeting electronically must comply with *the* "*Regulation on General Meetings to be Held Electronically in Joint-Stock* Companies", published in the Official Gazette dated 28 August 2012 and numbered 28395, and the "Communiqué *on the Electronic General Meeting System to be Applied in General Meetings of Joint-Stock Companies*", published in the Official Gazette dated 29 August 2012 and numbered 28396. It is a legal requirement for shareholders wishing to participate in the extraordinary general meeting via electronic means to hold a secure electronic signature and to be registered on the e-MKK Information Portal of the Central Registry Joint Stock Company. Further details regarding participation in the general meeting via electronic means can be found on the Central Registry's website at www.mkk.com.tr.

Shareholders who are unable to attend the meeting in person, either physically or electronically, must draw up a power of attorney for their representatives in accordance with the example below. The power of attorney template may also be obtained from our company or from the company's website at www.kurumsal.ebebek.com. Shareholders must ensure that the power of attorney authorising their representatives is signed and notarised; or authorise their representatives via the EGKS. Powers of attorney that do not meet the requirements stipulated in the aforementioned Circular and do not conform to the sample power of attorney provided in the annex will under no circumstances be accepted due to our legal liability.

For the General Meeting to be held in person:

(i) individual shareholders must present proof of identity,

(ii) corporate shareholders must present the identity documents of the persons authorised to represent and bind the corporate entity, together with their authorisation documents,

(iii) representatives of both natural and legal persons must present their identity documents and their letters of authorisation,

(iv) representatives authorised via the electronic general meeting system may participate by presenting their identity documents and signing the attendance register.

Pursuant to Article 415(4) of the Turkish Commercial Code No. 6102 and Article 30(1) of the Capital Markets Law No. 6362, the right to attend and vote at a general meeting may not be made conditional upon the deposit of share certificates. In this context, shareholders wishing to attend the general meeting are not required to block their shares.

At the extraordinary general meeting, voting on agenda items will be conducted by a show of hands, subject to the provisions governing electronic voting.

FURTHER EXPLANATIONS REGARDING THE GENERAL MEETING WITHIN THE FRAMEWORK OF CORPORATE GOVERNANCE PRINCIPLES

a) Information regarding the Company's shareholding structure, voting rights and preferential rights:

Pursuant to Article 6, entitled 'Capital', of the Company's Articles of Association, the registered capital ceiling is 205,000,000 Turkish Lira, and the Company's capital is divided into 205,000,000 shares, each with a nominal value of 1 Turkish Lira. The Company's issued share capital amounts to 160,000,000 TL and is divided into a total of 160,000,000 shares, comprising 27,200,000 registered Group A shares and 132,800,000 registered Group B shares, each with a nominal value of 1 Turkish Lira. The said issued share capital has been paid up in full and is free from any pretence.

The Company's share capital is divided into Group A and Group B shares. Group A shares carry the special rights and privileges specified in the Articles of Association. Specifically, Group A shareholders or their proxies present at all ordinary and extraordinary general meetings of the Company shall have five (5) votes per share. Furthermore, in the formation of the board of directors, half of the board members shall be elected from amongst Group A shareholders or candidates nominated by them. Should the number corresponding to half the total number of board members not be a whole number, this number shall be rounded down to the next lower whole number, and the resulting number of members shall be elected from amongst Group A shareholders or candidates nominated by them. The Chair of the Board of Directors shall be elected from amongst the Board members nominated by Group A shareholders.

Shareholder	Share Group	Capital (TL)	Number of Shares	Percentage (%)
Ahmet Afif Topbaş	A (26%) B (74 %)	26,409,567	26,409,567	16.51
Mahmud Muhammed Topbaş	A (21%) B 79 %)	24,960,000	24,960,000	15.60
Musa Topbaş	A (21%) B (79 %)	24,960,000	24,960,000	15.60
Halil Erdoğmuş	A (27%) B (73 %)	13,651,018	13,651,018	8.53
Fatma Hande Topbaş	A (22%) B (78 %)	9,352,856	9,352,856	5.85
Fatma Zehra Ülker	A (22%) B (78 %)	9,352,856	9,352,856	5.85
Kamal Antony Hatoum	A (100%) B (0 %)	1,336,759	1,336,759	0.84
Osman Mollaalioğlu	A (20%) B (80 %)	1,323,389	1,323,389	0.83
Mustafa Latif Topbaş	A (20%) B (80 %)	738,284	738,284	0.46
Tahir Uğur Temizer	A (100%) B (0 %)	133,676	133,676	0.08
Bedia Ebru Işın	A (20%) B 80 %)	40,093	40,093	0.03
Publicly traded	B	47,741,502	47,741,502	29.84
TOTAL		**160,000,000**	**160,000,000**	**100**

b) If the agenda of the general meeting includes the dismissal, replacement or election of members of the board of directors; the grounds for dismissal and replacement, and information regarding the candidates for board membership whose nominations have been submitted to the company; their CVs, the positions they have held over the last ten years and the reasons for leaving those positions, the nature and significance of their relationship with the company and its related parties, whether they possess the requisite independence, and any

similar matters that could affect the company's operations should these individuals be elected as board members

The agenda for the general meeting does not include the dismissal, replacement or election of board members. However, following the resignation of Mr Halil Erdoğmuş, a member of the board of directors, on 5 June 2026, Mr Tahir Uğur Temizer was elected on 5 June 2026 to fill the vacancy on the board of directors and to complete the term of the resigning member; this election will be submitted to the general meeting for approval. Mr Tahir Uğur Temizer's curriculum vitae is attached for the information of shareholders. As Mr Tahir Uğur Temizer is a shareholder of our company, he does not meet the criteria for independence.

STATEMENT REGARDING THE AGENDA FOR THE EXTRAORDINARY GENERAL MEETING TO BE HELD ON 1 SEPTEMBER 2026

1) Opening of the meeting and formation of the chairmanship; authorisation of the chair to draw up the list of attendees and to sign the minutes of the general meeting

A presiding committee comprising the chairperson of the general meeting, the vote-counting officer and the minute-taker shall be formed to conduct the general meeting.

A resolution will be put to the shareholders to authorise the chair of the meeting to sign the attendance list and the minutes of the general meeting on behalf of our company's shareholders, with a view to facilitating and expediting the proceedings of the meeting.

2) In accordance with the separate authorisations obtained from the Capital Markets Board and the Ministry of Trade, the proposal to amend Section (A) of Article 3 of the Company's Articles of Association, titled 'Purpose and Scope', by adding the following text as paragraph (7) under Section (A), and to discuss and vote on this amendment as set out below

CURRENT (OLD) VERSION	NEW VERSION
PURPOSE AND SCOPE	**PURPOSE AND SCOPE**
Article 3 – The Company's purpose of incorporation and scope of business, subject to compliance with the Turkish Commercial Code No. 6102 ("Turkish Commercial Code") and the Capital Markets Law No. 6362 ("Capital Markets Law") and relevant legislation, are primarily as follows:	Article 3 – The Company's purpose of incorporation and scope of business, subject to compliance with the Turkish Commercial Code No. 6102 ("Turkish Commercial Code") and the Capital Markets Law No. 6362 ("Capital Markets Law") and relevant legislation, are primarily as follows:

A – RETAIL	A – RETAIL
1- All kinds of essential goods, particularly those aimed at babies, children, parents and families, as well as all kinds of goods and equipment manufactured from plastic, glass, ceramic, porcelain and other materials; mother-and-baby items such as dummies and feeding bottles; all types of electrical, electronic and electromechanical technological products and devices; body and skin care products such as shampoo, eau de cologne and creams, and all types of cosmetic products; all kinds of toys and toy-like items; and gifts and giftware – the import, export, wholesale and retail trade, and-commerce and marketing of the aforementioned items; may lease and open sales premises in the form of retail outlets to carry out these activities; and may establish or operate a chain of shops to conduct business in the specified fields.	1- All kinds of essential items specifically aimed at babies, children, parents and families, as well as all kinds of goods and equipment made from plastic, glass, ceramics, porcelain and other materials; mother-and-baby items such as dummies and feeding bottles; all kinds of technological products and devices, including electrical, electronic and electromechanical goods; body and skin care products such as shampoo, eau de cologne and creams, and all kinds of cosmetic products; all kinds of toys and toy-like items; and gifts and giftware – the import, export, wholesale and retail trade, and-e-commerce and marketing of the aforementioned items; may lease and open retail outlets in the form of shops to carry out these activities; and may establish or operate a chain of shops to conduct business in the specified fields.
2- The import, export, wholesale and retail trade, and e-commerce of solid food and nutritional products, soft drinks and beverages specifically aimed at babies, children, parents and families; as well as all types of food and nutritional products made from milk and dairy products, all types of dietary supplement products, all kinds of vitamins and all other food industry products.	2- In particular, the import, export, wholesale and retail trade, e-commerce and marketing of solid food and nutritional products, soft drinks and beverages aimed specifically at babies, children, parents and families; products made from cereals, flour and sugar, all types of food and nutritional products made from milk and dairy products, all types of dietary supplements, all kinds of vitamins and all other food industry products.
3- It may produce all types of baby formula, baby products, baby care sets, prams, high chairs, baby carriers, baby car seats, baby walkers, travel accessories, nappies, bath products, baby healthcare products, baby monitors, baby surveillance cameras and all other types of baby feeding and care products, and may import, export, trade in them wholesale	3- It may manufacture all types of baby formula, baby products, baby care sets, prams, high chairs, baby carriers, infant car seats, baby walkers, travel accessories, nappies, bath products, baby healthcare products, baby monitors, baby surveillance cameras and all other types of baby feeding and care products, and may import, export, trade in them wholesale

and retail, conduct e-commerce in them and market them.	and retail, conduct e-commerce in them and market them.
4- It may import, export, engage in the wholesale and retail trade, e-commerce and marketing of all kinds of furniture or textile products related to this field, such as cots, beds and bed bases.	4- It may import, export, engage in the wholesale and retail trade, e-commerce and marketing of all kinds of furniture or textile products related to this field, such as cots, beds and bed bases.
5- It may import, export, trade wholesale and retail, conduct e-commerce and market wooden-cased pencils and coloured pencils, writing and drawing implements and materials, all kinds of magazines, books and other printed or digital products for educational or entertainment purposes, and all kinds of stationery products.	5- It may import, export, engage in the wholesale and retail trade, e-commerce and marketing of wooden-cased pencils and coloured pencils, writing and drawing implements and materials, all kinds of magazines, books and other printed or digital products intended for educational or entertainment purposes, and all kinds of stationery products.
6- The Company may engage in the import, export, wholesale and retail trade, e-commerce and marketing, both domestically and internationally, of all types of clothing and accessories—including inner and outerwear—produced under any brand, particularly those aimed at babies, children, parents and families, as well as decorative items, jewellery and costume jewellery, and all types of textile and ready-to-wear products and accessories such as pillows, quilts and bed linen sets, as well as all other textile and ready-to-wear products and accessories; it may also lease, open and operate shops in this regard, and establish and operate wholesale and retail sales organisations for the purpose of marketing these products both domestically and abroad.	6- The Company may engage in the import, export, wholesale and retail trade, e-commerce and marketing, both domestically and internationally, of all types of clothing and accessories—including inner and outerwear—produced under any brand, particularly those aimed at babies, children, parents and families, as well as decorative items, jewellery and costume jewellery, and all types of textile and ready-to-wear products and accessories such as pillows, quilts and bed linen sets, as well as all other textile and ready-to-wear products and accessories; it may also lease, open and operate shops in this regard, and establish and operate wholesale and retail sales organisations for the purpose of marketing these products both domestically and abroad.
	7- The Company may engage in the production, import, export, wholesale and retail trade, e-commerce and marketing of medical devices, particularly those intended for babies, children and mothers, under any brand name, both domestically and abroad; it may lease,

	open and operate shops related to these products; and it may establish and operate wholesale and retail sales organisations for the purpose of marketing these products domestically or abroad.

To ensure that our company can offer consumers a comprehensive range of all products meeting the needs of babies, children and mothers; to create a one-stop shopping experience in both our physical and online stores for all the needs of babies, children and mothers; and to trade in medical devices—such as thermometers, nasal aspirators, oximeters, breast pumps and corsets, which have become essential items for babies, children and mothers—by applying to the Ministry of Health- Turkish Medicines and Medical Devices Agency, in order to obtain the necessary permits and authorisation documents; separate authorisations have been obtained from the Capital Markets Board and the Ministry of Trade to amend Article 3 of our company's Articles of Association, titled 'Purpose and Scope', as described above, by adding a new sub-clause to the aforementioned article. The shareholders will vote on the proposed amendment to the Articles of Association.

3) To discuss and vote on the matter of Mr Tahir Uğur Temizer, who was elected to fill the vacancy on the Board of Directors arising from the resignation of Mr Halil Erdoğmuş on 5 June 2026, completing Mr Halil Erdoğmuş's term of office as a member of the Board of Directors

Following Mr Halil Erdoğmuş's resignation from the Board of Directors on 5 June 2026, the Board elected Mr Tahir Uğur Temizer to the vacant seat on the Board of Directors on 5 June 2026. Mr Tahir Uğur Temizer's curriculum vitae is attached for the shareholders' information. The matter of Mr Tahir Uğur Temizer completing Mr Halil Erdoğmuş's term of office will be put to the shareholders for approval.

4) To discuss and vote on the matter of paying Mr Tahir Uğur Temizer, a member of the Board of Directors, a fixed monthly sum as a director's fee until the date of the Company's 2026 Annual General Meeting

The matter of paying Mr Tahir Uğur Temizer, who was elected as a member of the Board of Directors on 5 June 2026, a fixed monthly sum as a retainer until the date of the Annual General Meeting to be held in respect of the 2026 financial year, when his term of office expires, will be discussed and voted on by the shareholders.

5) Selection of an independent audit firm to carry out the mandatory assurance audit of the Company's sustainability reports relating to its 2026 operations, in accordance with the Turkish Sustainability Reporting Standards (TSRS)

Our company is obliged, under applicable legislation, to prepare sustainability reports in compliance with the Turkish Sustainability Reporting Standards (TSRS) and to have a mandatory assurance audit of such reports carried out. The independent audit firm to carry out the mandatory assurance audit of the sustainability reports, in accordance with the Turkish Sustainability Reporting Standards (TSRS), relating to the Company's activities for the year 2026, will be selected by the general meeting.

6) Provision of information to the general meeting regarding the amendment to the Company's remuneration policy made by the Board of Directors' resolution No. 50 dated 3 June 2026

An amendment has been made to the Company's Remuneration Policy pursuant to the Board of Directors' Resolution No. 50 dated 3 June 2026, and information regarding this amendment will be provided to the General Meeting.

7) Wishes and closing

Appendix 1: Curriculum Vitae of Mr Tahir Uğur Temizer, Member of the Board of Directors

Born in Ankara in 1962, Tahir Uğur Temizer completed his higher education at St. Thomas of Villanova University (USA) in the Department of International Relations and Marketing. He has held and continues to hold senior executive positions, including as a founding partner, board member and chairman of the board, at brands operating in the retail, industrial, marketing, sales, distribution, warehousing and logistics sectors both in Turkey and abroad.

Mr Temizer currently serves as a board member of Evidea Retail Joint Stock Company and Avansas Office Supplies Trading Joint Stock Company, and as chairman of the board of Natura Food Industry and Trade Joint Stock Company.

Bu belgenin aslını gördüm ve **TÜRKÇE** metne sadık kalarak tam ve doğru olarak **İNGİLİZCE'ye** çevirdim. Can Salih Komar. **I have seen the original of this document and translated it from TURKISH into ENGLISH fully and accurately. Can Salih Komar. 2026-09-28**

NOTER YEMİNLİ TERCÜMAN Can S. Komar SWORN TRANSLATOR

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