

EBEBEK MAĞAZACILIK ANONİM ŞİRKETİ CHILD SAFETY POLICY

At ebebek Mağazacılık A.Ş., we regard the safety and well-being of children as one of our core responsibilities; across all our operations, we adopt an approach that prioritizes the best interests of the child, respects their rights, and centers on their protection.

In this regard, we commit to:

- Prioritizing the best interests of the child in all our activities and decisions that may directly or indirectly affect children,
- Respecting the fundamental rights of children, and adopting a protective stance against discrimination, neglect, abuse, exploitation, and any conduct that may violate children's rights,
- Establishing and maintaining safe environments that support the physical and emotional safety of children across our stores, events, and other operational spaces where children may be present,
- Identifying and assessing existing and potential risks that may affect the health, safety, and well-being of children within the scope of our operations, products, services, and practices, and implementing the necessary preventive measures,
- Ensuring the protection of children's personal data, privacy, and visual materials, while placing their rights and safety at the center of their use,
- Encouraging the reporting and evaluation of any circumstances that may threaten child safety or children's rights, and carrying out the necessary corrective and preventive actions for identified risks and non-compliances,
- Promoting a conscious and responsible approach toward child safety and children's rights among our employees, suppliers, and business partners,
- Regularly reviewing and continuously improving our practices concerning the safety and well-being of children.

As ebebek Mağazacılık A.Ş., we recognize the best interests, rights, safety, and well-being of the child as essential pillars of all our endeavors, and we remain dedicated to fulfilling our child protection responsibilities in an effective and sustainable manner.