



Material Event Disclosure 4 January 2024

December 2023 Number of Visitors

The number of visitors to ebebek stores in December 2023 is 4.163.979. In the same period of 2022, this number was 3.670.059.

The number of visitors to ebebek stores in the first 12 months of 2023 is 47.440.630. In the same period of 2022, this number was 38.528.662.

The number of visitors to ebebek.com website in December 2023 is 10.872.761. In the same period of 2022, this number was 11.645.230.

The number of visitors to ebebek.com website in the first 12 months of 2023 is 128.859.724. In the same period of 2022, this number was 136.405.783.

About ebebek

ebebek is a website and store chain that provides quality products, friendly staff, high service standards, affordable prices, expert knowledge and after-shopping support 24 hours a day to meet all needs of mother and baby from the prenatal period up to the age of four. ebebek, which started with an e-commerce site in 2001, moved into physical retailing at the beginning of 2003 and continues to serve parents with its internet sales site and physical stores. The shares of the Company, which went public in 2023, are traded on Borsa Istanbul's Stars Market under the code EBEBK. You can find more information about the company at <https://kurumsal.ebebek.com/en/>.

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