



Material Event Disclosure 28 January 2025

Member of the Board of Directors of Subsidiary

Since the term of office of the current board of directors of Tuna Çocuk Gereçleri Anonim Şirketi, a subsidiary of our company, will be completed on January 30th, 2025, the general assembly of Tuna Çocuk Gereçleri Anonim Şirketi was held on January 27th, 2025 to elect the board member(s) who will take office as of January 31st, 2025. At the aforementioned general assembly, the number of members of the board of directors of Tuna Çocuk Gereçleri Anonim Şirketi who will take office as of January 31, 2025, was determined as 1 (one), and the term of office was determined as 3 (three) years. Our company (Ebebek Mağazacılık Anonim Şirketi) has been elected as a member of the board of directors to take office as of January 31st, 2025.

This statement has been translated into English for informative purposes. In case of a discrepancy between the Turkish and the English versions of this disclosure, the Turkish version shall prevail.

About ebebek

ebebek is a website and store chain that provides quality products, friendly staff, high service standards, affordable prices, expert knowledge and after-shopping support 24 hours a day to meet all needs of mother and baby from the prenatal period up to the age of four. ebebek, which started with an e-commerce site in 2001, moved into physical retailing at the beginning of 2003 and continues to serve parents with its internet sales site and physical stores. The shares of the Company, which went public in 2024, are traded on Borsa Istanbul's Stars Market under the code EBEBK. You can find more information about the company at <https://kurumsal.ebebek.com/en/>.

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