

Material Event Disclosure 1 November 2023

October 2023 Number of Stores

As of September 30, 2023, our company has a total of 224 stores in Turkey, 220 of which are traditional and 4 are mini concept stores. As of October 31, 2023, the number of stores of our company has reached 225, of which 221 are traditional and 4 are mini concept stores.

Between October 1 and October 31, 2023; a total of 2 stores were opened: 1 in Iğdır, and 1 in Manisa; 1 store was closed in Balıkesir.

About ebebek

ebebek is a website and store chain that provides quality products, friendly staff, high service standards, affordable prices, expert knowledge and after-shopping support 24 hours a day to meet all needs of mother and baby from the prenatal period up to the age of four. ebebek, which started with an e-commerce site in 2001, moved into physical retailing at the beginning of 2003 and continues to serve parents with its internet sales site and physical stores. The shares of the Company, which went public in 2023, are traded on Borsa Istanbul's Stars Market under the code EBEBK. You can find more information about the company at <https://kurumsal.ebebek.com/en/>.

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