



KAMUYU AYDINLATMA PLATFORMU

EBEBEK MAĞAZACILIK A.Ş. Material Event Disclosure (General)

Summary

December 2025 Number of Visitors



**MERKEZİ KAYIT
İSTANBUL**

Türkiye Sermaye Piyasası - Merkezi
Saklanması ve Veri Depolama Kuruluşu

Material Event Disclosure General

Related Companies

Related Funds

| | |
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| Material Event Disclosure General | |
| Update Notification Flag | Hayır (No) |
| Correction Notification Flag | Hayır (No) |
| Date Of The Previous Notification About The Same Subject | - |
| Postponed Notification Flag | Hayır (No) |
| Announcement Content | |
| Explanations | |

The number of visitors to ebebek stores in Türkiye in December 2025 is 4.560.023. In the same period of 2024, this number was 4.426.742.

The number of visitors to ebebek stores in Türkiye in the first 12 months of 2025 is 53.699.755. In the same period of 2024, this number was 50.370.959.

The number of visitors to ebebek.com website in December 2025 is 10.724.331. In the same period of 2024, this number was 10.605.038.

The number of visitors to ebebek.com website in the first 12 months of 2025 is 136.454.515. In the same period of 2024, this number was 130.154.047.

This statement has been translated into English for informative purposes. In case of a discrepancy between the Turkish and the English versions of this disclosure, the Turkish version shall prevail.

We proclaim that our above disclosure is in conformity with the principles set down in “Material Events Communiqué” of Capital Markets Board, and it fully reflects all information coming to our knowledge on the subject matter thereof, and it is in conformity with our books, records and documents, and all reasonable efforts have been shown by our Company in order to obtain all information fully and accurately about the subject matter thereof, and we’re personally liable for the disclosures.