FROM THE CHAIRMAN OF THE BOARD OF DIRECTORS OF
EBEBEK MAĞAZACILIK ANONİM ŞİRKETİ
INVITATION TO THE 01.09.2026 EXTRAORDINARY GENERAL MEETING

Our Company's extraordinary general meeting will be held on Tuesday, 1 September 2026 at 11.00 am, at the Company's head office located at Değirmen Caddesi No:37 D:6, İçerenköy Mahallesi, Ataşehir, Istanbul, with the agenda set out below.

Our Company's shares are registered with the Central Registry Joint Stock Company ("MKK"), and shareholders may attend the extraordinary general meeting in person or through their representatives. Furthermore, shareholders may participate in the general meeting electronically, either in person or through their representatives, via the electronic general meeting system ("EGKS") provided by the Central Securities Depository, using their secure electronic signatures.

Shareholders or their representatives wishing to attend the meeting electronically must fulfil the obligations *set out in* the "Regulation *on General Meetings to be Held Electronically in Joint-Stock* Companies", published in the Official Gazette dated 28 August 2012 and numbered 28395, and in the "Communication *on the Electronic General Meeting System to be Applied in General Meetings of Joint-Stock Companies",* published in the Official Gazette dated 29 August 2012 and numbered 28396. Shareholders wishing to participate in the extraordinary general meeting electronically are legally required to hold a secure electronic signature and to be registered with the Central Registry's e-MKK Information Portal. Further details regarding participation in general meetings via electronic means can be found on the Central Registry's website at www.mkk.com.tr.

Shareholders who are unable to attend the meeting in person, either physically or electronically, must draw up a power of attorney for their representatives in accordance with the example below. The power of attorney template can be obtained from our company's head office or from the company's website at www.kurumsal.ebebek.com. Shareholders must provide a power of attorney, signed to confirm the authorisation of their representatives and notarised; or authorise their representatives via the EGKS. Powers of attorney that do not meet the requirements stipulated in the aforementioned Circular and do not conform to the sample power of attorney provided in the annex will under no circumstances be accepted due to our legal liability.

For the General Meeting to be held in person:

(i) individual shareholders must present proof of identity,

(ii) corporate shareholders must present their authorisation documents together with the persons authorised to represent and bind the corporate entity,

(iii) representatives of both natural and legal persons must present their identity documents and authorisation documents,

(iv) representatives authorised via the electronic general meeting system may participate by presenting their identity documents and signing the attendance register.

Pursuant to Article 415(4) of the Turkish Commercial Code No. 6102 and Article 30(1) of the Capital Markets Law No. 6362, the right to attend and vote at a general meeting may not be made conditional upon the deposit of share certificates. In this context, shareholders wishing to attend the general meeting are not required to block their shares.

At the extraordinary general meeting, voting on agenda items will be conducted by a show of hands, subject to the provisions governing electronic voting.

Agenda for the Extraordinary General Meeting to be Held on 1 September 2026

1. Opening of the meeting, formation of the chairmanship, authorisation of the chair to draw up the list of attendees and to sign the minutes of the general meeting
2. To discuss and vote on the amendment of Section (A) of Article 3 of the Company's Articles of Association, titled 'Purpose and Scope', by adding the following text as paragraph (7) under Section (A), in accordance with the separate authorisations obtained from the Capital Markets Board and the Ministry of Trade, such that Section (A) of Article 3 of the Articles of Association is amended as set out below

CURRENT (PREVIOUS) VERSION	**NEW VERSION**
PURPOSE AND SCOPE	**PURPOSE AND SCOPE**
Article 3 – The Company's purpose of incorporation and scope of business, subject to compliance with the Turkish Commercial Code No. 6102 ("Turkish Commercial Code") and the Capital Markets Law No. 6362 ("Capital Markets Law") and relevant legislation, are primarily as follows:	Article 3 – The Company's purpose of incorporation and scope of business, subject to compliance with the Turkish Commercial Code No. 6102 ("Turkish Commercial Code") and the Capital Markets Law No. 6362 ("Capital Markets Law") and relevant legislation, are primarily as follows:
A – RETAIL	**A – RETAIL**
1- All kinds of essential goods, particularly those aimed at babies, children, parents and families, as well as all kinds of merchandise and equipment made from plastic, glass, ceramics, porcelain and other materials; mother-and-baby items such as dummies and feeding bottles; all	1- All kinds of essential items specifically aimed at babies, children, parents and families, as well as all kinds of goods and equipment made from plastic, glass, ceramics, porcelain and other materials; mother-and-baby items such as dummies and feeding bottles; all kinds of

kinds of technological products and devices, whether electrical, electronic or electromechanical; body and skin care products such as shampoo, eau de cologne and creams, as well as all kinds of cosmetic products; all kinds of toys and toy-like items; and gifts and giftware – the import, export, wholesale and retail trade, and e-marketing of all kinds of technological products and devices in the fields of electrical, electronic and electromechanical engineering; body and skin care products such as shampoo, cologne and cream; all types of cosmetic products; all kinds of toys and toy-like items; and gifts and giftware. It may lease and open premises for buying and selling in the form of retail outlets to carry out these activities, and may establish or operate a chain of shops to conduct operations in the specified fields.	technological products and devices, including electrical, electronic and electromechanical goods; body and skin care products such as shampoo, eau de cologne and creams, as well as all kinds of cosmetic products; all kinds of toys and toy-like items; and gifts and giftware – the import, export, wholesale and retail trade, and-trade and marketing of all kinds of technological products and devices in the fields of electrical, electronic and electromechanical engineering; body and skin care products such as shampoo, cologne and cream; all types of cosmetic products; all kinds of toys and toy-like items; and gifts and giftware. It may lease and open premises for buying and selling in the form of retail outlets to carry out these activities, and may establish or operate a chain of shops to conduct operations in the specified fields.
2- The import, export, wholesale and retail trade, and e-commerce of solid food and nutritional products, soft drinks and beverages specifically aimed at babies, children, parents and families; as well as food and nutritional products made from cereals, flour and sugar, all types of food and nutritional products made from milk and dairy products, all types of dietary supplement products, all kinds of vitamins and all other food industry products.	2- In particular, the import, export, wholesale and retail trade, e-commerce and marketing of solid food and nutritional products, soft drinks and beverages aimed specifically at babies, children, parents and families; products made from cereals, flour and sugar, all types of food and nutritional products made from milk and milk-based ingredients, all types of dietary supplements, all varieties of vitamins and all other food industry products.
3- We can manufacture all kinds of baby food, baby products, baby care sets, pushchairs, high chairs, baby carriers, baby car seats, baby walkers, travel accessories, nappies, bath products, baby healthcare products, baby monitors, baby surveillance cameras and all other types of baby feeding and care products; and may import, export, trade in (wholesale and retail), sell via e-commerce and market these products.	3- We can manufacture all kinds of baby food, baby products, baby care sets, pushchairs, high chairs, baby carriers, baby car seats, baby walkers, travel accessories, nappies, bath products, baby healthcare products, baby monitors, baby surveillance cameras and all other types of baby feeding and care products; and may import, export, trade in (wholesale and retail), sell via e-commerce and market these products.

4- It may import, export, engage in the wholesale and retail trade, e-commerce and marketing of all kinds of furniture or textile products related to this field, such as cots, beds and bed bases.	4- It may import, export, engage in the wholesale and retail trade, e-commerce and marketing of all kinds of furniture or textile products related to this field, such as cots, beds and bed bases.
5- It may import, export, engage in wholesale and retail trade, e-commerce and marketing of wooden-cased pencils and coloured pencils, writing and drawing implements and materials, all kinds of magazines, books and other printed or digital products for educational or entertainment purposes, and all kinds of stationery products.	5- The company may engage in the import, export, wholesale and retail trade, e-commerce and marketing of wooden-cased pencils and coloured pencils, writing and drawing implements and materials, all kinds of magazines, books and other printed or digital products intended for educational or entertainment purposes, and all kinds of stationery products.
6- The Company may carry out the import, export, wholesale and retail trade, e-commerce and marketing of all kinds of clothing and accessories—particularly those produced for babies, children, parents and families—under any brand, both domestically and internationally; decorative items, jewellery and costume jewellery; and all kinds of textile and ready-to-wear products such as pillows, duvets and bed linen sets, as well as accessories; it may lease, open and operate shops in this regard; and it may establish and operate wholesale and retail sales organisations for the purpose of marketing these products domestically or abroad.	6- The import, export, wholesale and retail trade, e-commerce and marketing of all kinds of textile and ready-to-wear products and accessories—including inner and outerwear, decorative items, jewellery and costume jewellery, as well as pillows, quilts, bed linen sets and all other types of textile and ready-to-wear products and accessories; it may engage in the import, export, wholesale and retail trade, e-commerce and marketing of these products; it may lease, open and operate shops in this regard; and it may establish and operate wholesale and retail sales organisations for the purpose of marketing these products both domestically and abroad.
	7- It may engage in the production, import, export, wholesale and retail trade, e-commerce and marketing of medical devices, particularly those intended for babies, children and mothers, under any brand name, both domestically and abroad; it may lease, open and operate shops related to these products; and it may establish and operate wholesale and retail sales organisations for the purpose of marketing these products domestically or abroad.

3. Discussion and voting on the matter of Mr Tahir Uğur Temizer, who was elected to the board of directors following the resignation of Mr Halil Erdoğmuş on 5 June 2026, completing Mr Halil Erdoğmuş's term of office as a board member

4. To discuss and vote on the payment of a fixed monthly sum to Mr Tahir Uğur Temizer, a member of the Board of Directors, as an attendance allowance until the date of the company's 2026 Annual General Meeting

5. Selection of an independent audit firm to carry out the mandatory assurance audit of the sustainability reports relating to the company's 2026 operations, in accordance with the Turkish Sustainability Reporting Standards (TSRS)

6. Providing the General Meeting with information regarding the amendment to the Company's remuneration policy made by the Board of Directors' Resolution No. 50 dated 3 June 2026

7. Wishes and closing

Bu belgenin aslını gördüm ve **TÜRKÇE** metne sadık kalarak tam ve doğru olarak **İNGİLİZCE'ye** çevirdim. Can Salih Komar. **I have seen the original of this document and translated it from TURKISH into ENGLISH fully and accurately. Can Salih Komar. 2026-09-28**

NOTER YEMİNLİ TERCÜMAN Can S. Komar SWORN TRANSLATOR

çeviriTURK Neksport Ltd.